



RCS MEDIAGROUP ACQUIRED 49% OF IMMOBILIARE SOLFERINO 28 FOR AROUND 15,5 MILLION EURO

*Once again, the Group is owner of the historical headquarters for
Corriere della Sera and Gazzetta dello Sport*

Milan, December 4th, 2003 – RCS MediaGroup and the joint venture Pirelli & C. Real Estate/The Morgan Stanley Real Estate Funds have signed an agreement for the acquisition by RCS MediaGroup, for around 15,5 million euro, of 49% of the share capital of Immobiliare Solferino 28.

Immobiliare Solferino is the result of an agreement signed by the two companies in 2000, which was set up to exploit the real estate assets not used for business purposes by RCS MediaGroup.

This agreement allows RCS Mediagroup to once again become the owner of 100% of the building in Via Solferino, which is the historical headquarters and the symbol of the newspapers “Corriere della Sera” and “La Gazzetta dello Sport.”