



## **PRESS RELEASE**

### **PIRELLI RE: SHAREHOLDERS' MEETING FOR CAPITAL INCREASE AND CHANGE OF NAME OF THE COMPANY CALLED FOR 15 / 16 JULY**

*Milan, 10 June 2010* – Pirelli & C. Real Estate announces that the dates for the ordinary and extraordinary shareholders' meeting have been determined. The shareholders' meeting will be held in Milan, Viale Sarca 214, on Thursday 15 July 2010 at 3:30 p.m. (on first call) and, if necessary, on Friday 16 July 2010 at 3:30 p.m. (on second call).

The extraordinary shareholders' meeting will be called to discuss and resolve upon the proposal to delegate to the Board of Directors, pursuant to article 2443 of the Italian Civil Code, to increase the company's capital against payment, one or more times and in a divisible way, up to a maximum amount of 10% of the pre-existing capital, as well as the proposal to change the company's name to "Prelios S.p.A.", and on subsequent amendments to the By-laws.

The ordinary shareholders' meeting will also be asked to approve the proposal to appoint a director, following cooptation on 28 May 2010 of Enrico Parazzini.

The Directors' reports on all the points on the agenda will be made available to the public at the company's headquarters and at Borsa Italiana S.p.A. by 30 June 2010.

Documentation related to the shareholders' meeting will also be made available on the company's website [www.pirellire.com](http://www.pirellire.com). The notice of call of the shareholders' meeting will be made available on the company's website from 12 June 2010.

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