



PRESS RELEASE

**PRELIOS: GROUP MARKET RESEARCH FUNCTION ESTABLISHED
GIANCARLO CUCINI JOINS THE GROUP TO LEAD THE NEW RESEARCH OFFICE**

Milan, 03 May 2017 – The **Prelios Group sets up a Group Market Research function** and strengthen its management team with a new hire, **Giancarlo Cucini**, appointed **Head of the newly established Research Office**.

With the **Group Market Research** function, the Prelios Group has centralised in one single department the research and analysis of all aspects of the property market and non-performing loans, in support of business development activities.

A graduate in Banking Economics from the University of Siena, **Giancarlo Cucini** began his professional career at the Banco Popolare di Verona e Novara. After working as Senior Analyst at IPD Ltd in London, Cucini held the position of Senior Associate at Morgan Stanley Capital International Inc., in their London branch. Lastly, last year, he worked in the Real Estate Valuation department at Nomisma.

Riccardo Serrini, General Manager of Prelios, said: *«The establishment of a Group Market Research function and the appointment of Giancarlo Cucini are key to provide all Divisions and Clients of the Prelios Group with the support deriving from the reliable and consistent results of market analysis and research carried out in-house by one single department at the service of the entire company. The Group Market Research function will play an essential role both in business development activities and in the further dissemination of our business culture at every level, within the Group as well as among our Clients and stakeholders».*

* * *

For further information:

Prelios Press Office

Tel. +39.02.62.81.69747

pressoffice@prelios.com

Prelios Investor Relations Tel. +39.02.6281.4104

ir@prelios.com

www.prelios.com